

## Membership Renewal January 2021!

Due to the pandemic, and all of the reorganizing that SWA has undergone, the board voted in the spring to put off membership renewal until the end of this year. Membership will now run January–January, beginning January 2021.

An updated form will be posted in December, please renew your membership in January on our website here:

[www.swavancouver.com/join](http://www.swavancouver.com/join)

- **Annual membership dues:**  
Individual \$40.00.  
Family \$45.00.
- **Dues are for the calendar year January 1st through December 31st.** Mid-year memberships are prorated at \$20.00 for those joining between July 1st and December 31st. Payments can be made online with your credit card or through Pay Pal. Contact [treasurer@swavancouver.com](mailto:treasurer@swavancouver.com) if you need an accommodation on payment method.



visit us online at: [www.swavancouver.com](http://www.swavancouver.com)

## From Our President

Rick Jones, President



Lately we have all been looking for bright spots in an otherwise dreary year and among this year's bright spots has been the success of the SWA Fall Show. The map below says it all. Through the efforts of Kelsey Birsa, Katey Sandy, Linda Whittingham, Lesley Faulds, Wanda Brewster and the much appreciated Sharon Svec and her crew of The Cave Gallery SWA will wrap up one of the most successful shows ever. As the map shows, SWA, through the efforts of Kelsey Birsa, our web guru, sent the show worldwide with over a thousand unique views and, at last count, eleven pieces of art were sold to date. The sales were a mix of online and gallery sales which make us believe this is a winning combination.

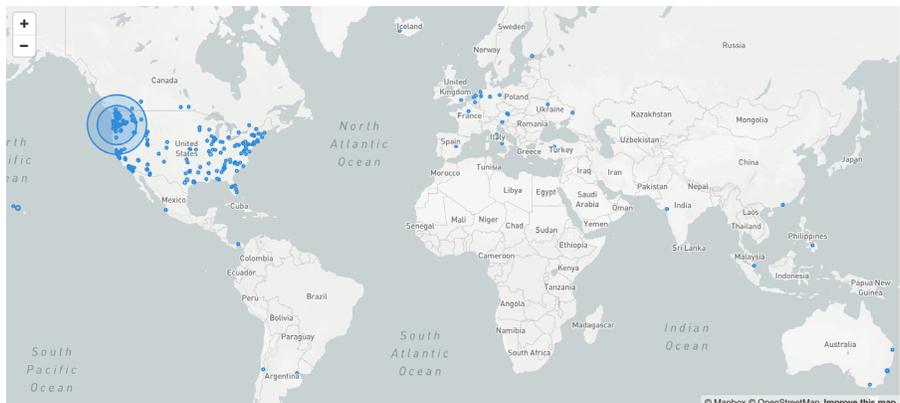
The transition of the virtual show into the gallery show was a direct result of our talented members stepping up and meeting the challenge of 2020. This arrangement shows us what can be done even the most trying of times to present the SWA artists to the community the world. We would like to extend a hearty "Well Done" to the SWA crew and the wonderful folks at The Cave Gallery who put all this together.

The fall show is still available for viewing at The Cave Gallery through the 27th of this month but if you are not able to visit the gallery in person you may do so online by going to the SWA Facebook page.

Our very first virtual general membership Meet & Greet took place on the 6th and was another success. This was in lieu of our annual holiday get together. We weren't quite sure how this was going to work out but it was not only fun but several of us were able sit back with an adult beverage, relax and not have to worry about driving home. That was a nice bonus to the usual Zoom meetings and will provide us with the format for our

Continued on page 2

World Map showing the reach of our show and website in the last 90 days!



## From our President

Continued from page 1

annual general meeting being scheduled for January 17, 2021. Not that we are encouraging imbibing. Watch your email for details.

The last bit of news is the formation of the Show Committee for 2021. With Katey at the helm we are looking at various platforms to best present SWA art next year. The group is made up of SWA members and is a good mix of experience and enthusiasm. We will keep everyone posted on the progress of the committee as we move forward. .

**Rick Jones**  
President SWA



## Are you getting our emails?

We are now using a different email system which enables us to efficiently send emails to large groups.

If you are not receiving emails there are three things to do:

1. Check your spam folder
2. Check to see if you are blocking any key words in our email address. ([info@swavancouver.com](mailto:info@swavancouver.com))
3. If you are still not finding anything, email us at [info@swavancouver.com](mailto:info@swavancouver.com) with "Email" in the subject line.

## Virtual Holiday Meet and Greet: Sunday, December 6,

*It Was A Great Success!*

Nearly 25 SWA members (and a couple 4-legged guests) launched Zoom on their computers, notebooks or phones and joined together for our 2020 Holiday Meet and Greet. -The agenda included a welcome and introductions from Rick and a report from each board member.

Katey Sandy and Kelsey Birsa gave us the Fall Show update.

- It seems the hybrid approach this year has been successful, the stats are impressive:
- As of Sunday, 12/6, 11 paintings had sold online or in the gallery, giving SWA a profit on this show
- There were 1,052 unique visitors from around the world who viewed the online show
- 576 viewers watched the video Elaine produced with an interview of Sharon Svec, the show judge, filmed in the Art at the Cave gallery
- And 219 people voted for the people's choice award
- The show has been extended until December 27th
- If you have work at Art at the Cave, you will be notified when to pick it up the last week in December.

Beginning December 12th, all artwork at Art at the Cave will be 25% off. The artists will receive the same amount as earlier, the discount will be taken off the commission part of the price. All members are asked to share this with their contacts and Art at the Cave has provided a toolkit to help with promotion.

Elaine replayed her video interview of Sharon Svec, show judge, for those who hadn't yet seen it. It showed much of the gallery, and Sharon talked about each piece that received an award or honorable mention.

Kelsey talked about changes that have been made to the website, there are expanded opportunities for members, there's now an ability to pay for membership using an online form, and people can now buy paintings from the show from our website

Linda shared the treasurer's report:

- Membership: Single memberships are \$40 for the year and family memberships are \$45. The required membership form can be found online and is easy to fill out and pay online. Dues are due in January. One of the benefits, new in the coming year, is an expanded web presence available for each member.

A committee is planning the Spring Show and when we have details, information and dates will be shared with all members.

Wanda took care of the gift basket drawing. The basket was a big box full of art supplies, won by Becky Leventis. Congratulations Becky!

Please Join us

Next Meeting, Jan. 17, 5pm

Come as you are, wherever you are!

We will hold our first meeting of 2021, on Zoom, Watch your email a day or two before. You will receive a link, click on that link at the time of the meeting, and you will soon see everyone! And the best thing is, you join us from anywhere. Your couch, your office, your vacation... Yes, *Kelsey Birsa joined us from the beach at Puerta Vallarta the December meet and greet!* You do not have to have zoom loaded on your computer, you do not have to have an account, just click on the link. You can join us on any desktop, laptop, tablet or smart phone, that has a camera. If you don't have any of the above, there is a phone number that you can call and receive audio only.

January meeting will include:

- Election of Officers for 2021
- Spring Show planning
- Any questions that you might have
- Smiles! when we see friends we haven't been able to see in person!

If you need help with Zoom, NO WORRIES, we all did the first time! Contact:

Katey Sandy  
ksandymaga@msn.com

or Elaine Pawski  
epawski@icloud.com.



You can find SWA on Facebook and Instagram!

Click on the logos on the left or search Society of Washington Artists or @SocietyofWashingtonArtists



info@swavancouver.com.



To make it easier for our members and friends, please email **info@**

**swavancouver.com** whenever you have a question or concern. Please put in the subject line what it is referring to or whom you would like it forwarded to: for example; website, President, newsletter, etc.

Society of Washington  
ARTISTS

## SWA Board Members

### PRESIDENT

Fredrick (Rick) Jones  
president@swavancouver.com

### VICE PRESIDENT

Ed Martin

### SECRETARY

Sue Tellock

### TREASURER

Linda Whittingham

### MEMBER REPRESENTATIVES

Pamela Richey Curtis,  
Katey Sandy, Janus Innes

Newsletter Committee: Elaine  
Pawski, and Laura Pritchard

Committee Chairs and other  
volunteer roles are under review.

Watch for more details in  
the near future.

All members are welcome to attend and ask questions and give suggestions! Board meetings are online via Zoom. **The next board meeting is January 15, at 10am.** Please email Katey Sandy @ **ksandymaga@msn.com**, if you'd like to be included.

# 2021 Membership Drive Info



Continued from page 1

## Membership Renewal January 2021!

Due to the pandemic, and alot the reorganizing that SWA has undergone, the board voted in the spring to put off membership renewal until the end of this year. Membership will now run January–January, beginning January 2021.

An updated form has been posted Please renew your membership in January on our website here:

[www.swavancouver.com/membership](http://www.swavancouver.com/membership)

**Annual membership dues:** Individual \$40.00. Family \$45.00.

**Dues are for the calendar year January 1st through December 31st.** Mid-year memberships are prorated at \$20.00 for those joining between July 1st and December 31st. Payments can be made online with your credit card or through Pay Pal. Contact [treasurer@swavancouver.com](mailto:treasurer@swavancouver.com) if you need an accommodation on payment method.

Please fill out the form completely. At the bottom of the page, you should select 2021 Individual Membership or 2021 Family Membership.

### Member Gallery

As a member, you have the choice of placing one photo of your work or of yourself on our member gallery page, with a link of your choice to your website or Facebook page. *This is no extra charge to you.*

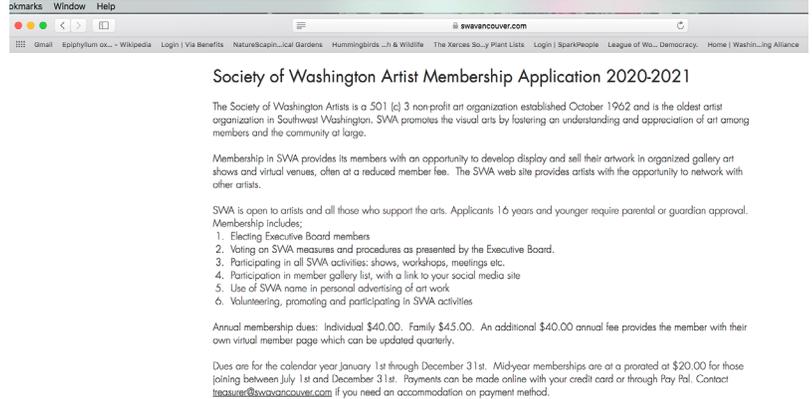
See the member gallery here: [www.swavancouver.com/members-gallery](http://www.swavancouver.com/members-gallery)

### Individual Member Page

If you would like a Individual member page of your own, for \$40 / year you can have your own page with your art and artist statement, which can be updated quarterly.

See examples on our website here: [www.swavancouver.com/linda-whittingham](http://www.swavancouver.com/linda-whittingham)

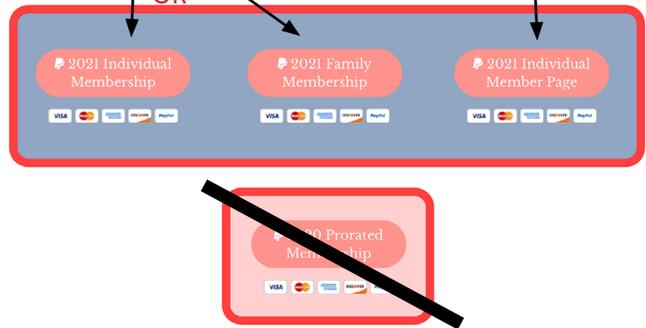
*If you choose to take advantage fo the full member page, you must also select 2021 Individual Member Page in addition to the Individual or Family Membership.*



*Fill out the form*

*At the bottom of the form: Click on the type of membership*

*Optional: Individual Member Page*



# SWA Board Minutes Nov. 10, 2020

Attending: Rick, Laura, Ed, Katey, Wanda, Linda, Janis, Pam, Sue

The meeting was called to order by President Rick Jones.

The minutes were approved as corrected.

Treasurer, Linda, reported that the necessary changes at US Bank have been made and that Rick is now on the account. The balance in all accounts is \$11, 350.50.

Fall Show Report – Ribbons have been re-ordered at \$114.00, an expense not previously listed. Projected show expense is \$2950 which would put us in the hole by \$410 unless there are sales. This does not include the Bobbie Myers Award which is not a show expense. Katey reported that intake at the CAVE Gallery show was good and that the show will be hung today with the opening on Saturday the 14th. Award winners will be notified on November 13 and awards are to be presented on November 21 at the Gallery and will be video taped by Elaine. Pam will prepare flowers for the Gallery desk at a 40% discount and will attach her business card to the flowers. Linda moved that we purchase flowers at \$33.00, motion passed.

Bobbie Myers Award....there was discussion about using a Golden gift certificate for the award instead of money from the Bobbie Myers account. Katey suggested that we continue the \$100 cash award for the Bobbie Myers Award.

Linda moved that we give Sharon, at the Gallery, a wine box and wine, under \$20, for her work on the show. Motion passed.

December 6 Meet and Greet – Elaine suggested that a video be put together of work people have done during the Pandemic. She also suggested show winners send their pictures to Elaine or she will acquire pictures from available sources. Rick will develop an article for the newsletter.

January Meeting Date – Rick will ask for suggestion for a day and time for a meeting. January 17 at 2 pm was suggested and also January 17 at 5 pm. Election of officers will be at the January meeting.

## New Business

Pam Richey Curtis talked about branding for SWA and a mission statement for SWA. She presented three questions: 1. How does SWA serve you, 2. How does SWA speak or serve the community, 3. What is the future of SWA...where do you see it going? Members discussed the three questions.

Membership Form – The goal is to get a new membership form set up online as soon as possible so that people can join online. Membership information would appear on the first page.

Spring Show Format and Dates – Rick suggested that we need to see how the Fall show works out. Katey suggested that we begin planning a Spring Show with a planning committee and also a program planning committee. Wanda and Katey are to be on the Planning Committee. New members are to be invited to participate in planning.

Sue Tellock, Secretary

Next Board meeting – December 15, 10 am

## IMPORTANT!

On our Website:

[www.swavancouver.com](http://www.swavancouver.com)

**If you are a member, you don't need to subscribe.**

Doing so, will just put you on our mailing list a second time and that upsets our count.



Placing a link to the **SWA website** on your

webpage, or online portfolio will help drive traffic to our site and our fall show! It will also benefit your site in Search Engine Optimization!

[www.swavancouver.com](http://www.swavancouver.com)

**If you haven't made it to The Cave, to see the Fall Show, you can still visit thru Dec 27.**

Everything at the gallery is 25% off. the discount does not effect the artists net from their work, but comes out of the gallery and SWA commission.



# 2020 Fall Show Report

## 2020 SWA FALL SHOW

**VIRTUAL SHOW:** The 2020 SWA Fall Show is a virtual show and a physical exhibition featuring a selected 100 works at The Cave. It is a professionally judged show and sale featuring a wide variety of art media and disciplines. This fall we have over \$1750 in cash prizes! Sharon Svec serves as judge for this exhibition, learn more about Sharon [here](#). You also get to pick a winner, vote for the people's choice award below!

~~OCT 15- DEC 15, 2020~~  
~~NOV 14 - DEC 15, 2020~~  
~~DEC 27, 2020~~

To get 25 % off, use code:  
**HOLIDAY25**

Our adventurous November/December fall show, which combined an online show and an in-person show at the Cave Gallery, proved to be very successful! Both the online and the in-person show have been extended until December 29th. All works online and in the gallery, will be 25% off beginning December 12th through December 27th. The discount is being taken from the commissions and does not affect the amount the artist would receive if a piece is sold. Please promote the show and sale beginning December 12th.

To date we have had 13 paintings sold. Congratulations to the following artists:

Debbie Burger (2 paintings), Gary

Watson, Ale Krough-Winkler, Rick Jones (2 paintings), Barbara McVey (2 paintings), Allan Oliver, Brad Alderman, Kirby Kahl, Janus Innes, and Sharon Dambrosio

There is still time to see the show, purchase art and support your fellow artists. Gallery is open 10 am to 4 pm Tuesday through Sunday. Safe social distancing is practiced.

Our online show has had 1733 total site visitations, to date, from the beginning. We have reached viewers across the US and around the world. There have been visitors to the site from Mexico, South America, Australia, Ukraine, Turkey, England, Italy, Spain, Malaysia, and Iceland, plus a few other countries to give

you an idea of the extent of our outreach. Most of the visit sessions were direct but 452 were from Facebook.

A big thank you to the show committee; Lesley Faulds, Kelsey Birsa (our webmaster), Linda Whittingham, and Wanda Brewster. And a special thank you to Sharon Svec and staff at the Cave Gallery for all their help. They have been wonderful to work with.

At this point we are looking to work with the Cave again next December.

Katey Sandy

Show Chair

You can view the show online by clicking on the red box below

<https://www.swavancouver.com>

# Art Shows and More!

## Call to artists

### Competition: Strokes of Genius: The Best of Drawing

Artists Magazine wants to honor the best drawings from artists around the world in the 13th annual Strokes of Genius art competition. Submit your best artwork for a chance to win prizes and publication. This year, Cuong Nguyen, joins us as awards juror! Learn more [HERE](#)

### Mosaic Arts Alliance , Art as Therapy,

online show dedicated to veterans who have returned to us with seen and unseen disabilities. For more info and to enter online see [our webpage](#)

### Spokane Watercolor Society 2021 National Juried Show

April 2 - 25, 2021, Northwest Museum of Arts and Culture, 2316 W 1st Ave Spokane. Prospectus [here](#)

### Vancouver Art Space The Wonderful Pacific Northwest

Vancouver Art Space is accepting original artwork for a juried show, the theme is artwork showing the beauty of the Pacific Northwest. Show: April 1st, 2021 to May 31st, 2021. Deadline for entries, March 1, 2021 For more information: <https://vancouverartspace.com/call-to-artists/>

### Art at the Cave — All About Love

Art At The Cave is seeking submissions for "All About Love"

Show: Feb. 3–27, this exhibit will feature community works on the topic of love. Entry deadline: Jan. 23, 2021

For more information: <https://artatthecave.com/open-calls-1>

### Oregon Society of Artists Annual Monotype Show

Show: Jan. 8–Feb. 28, 2021 Entries open: Dec. 7, 2020 Non juried show open to OSA members and the public For more information: <https://www.osartists.org/gallery/call-to-artists>

### Winslow Art Center Winter 2021 Online Juried Show and Sale

Judged by: Michele Usibelli Entry deadline: Jan. 17, 2021 For more information: <https://winslowartcenter.com/online-juried-show-and-sale-winter-2021>

### Camas Gallery - 408 NE 4th Ave, Camas

SWA Member, Bev Birdwell is selling hand-painted ornaments unique for 2020, as everyone, including Santa is wearing a mask. Clark County Today did an article and video [Here](#)

## Online classes

### Oregon Society of Artists online demos, classes and workshops

Including **Painting and Drawing on the iPad in Procreate** Elaine Pawski, Instructor and SWA member.

January 6 - April 7. Classes are project based, so you can drop in as time permits or take the entire Spring session. 6:30–9 p.m. Online

Go to [www.osartists.org](http://www.osartists.org) for all class and workshop schedules and to register.

### Winslow Art Center online courses, Technique Takeaways and a free weekly Art Talk

For information and schedules, visit [winslowartcenter.com](http://winslowartcenter.com)

### Virtual learning through Sedona Arts Center

[sedonaartscenter.org](http://sedonaartscenter.org)

### Are there events you'd like to share?

Do you know of Art Shows, opportunities to display art or classes for artists? Let us add it to the newsletter. Send that information to [info@swavancouver.com](mailto:info@swavancouver.com) and put "Newsletter events" in the subject line.



Happy Holidays!

